

GiveitUp Campaign

As a part of subsidy management, Hon'ble Prime Minister gave call to well-off LPG consumers to voluntarily surrender their subsidy by launching 'GiveItUp' campaign. GiveItUp campaign has evoked huge response from socially committed individuals and has resulted in more than 1.05 crore consumers giving up their subsidy voluntarily.

GiveItUp campaign has heralded new chapter in social 'volunteerism' by the citizens of this country and has set a new benchmark of public good delivery mechanism.